

SLI Mobile

Making the mobile on-site search and navigation experience intuitive



SLI Mobile improves the mobile user experience and makes it intuitive to discover products and other information on iPhone, BlackBerry, Android and other mobile devices.

Rapid and user-friendly on-site search is a critical element of mobile commerce, given the limited screen real estate and typing functionality of mobile devices, and varying data speeds from mobile providers that can hinder the search experience and deter users from completing various activities. To counter these challenges, SLI Systems now offers SLI Mobile, a mobile-optimised search and navigation solution that can be customised to fit your website's branding and design.



Benefits

- Effective mobile on-site search
- Increased conversions
- Decreased abandonment
- Customised solution
- Quick time-to-market
- Low costs of ownership

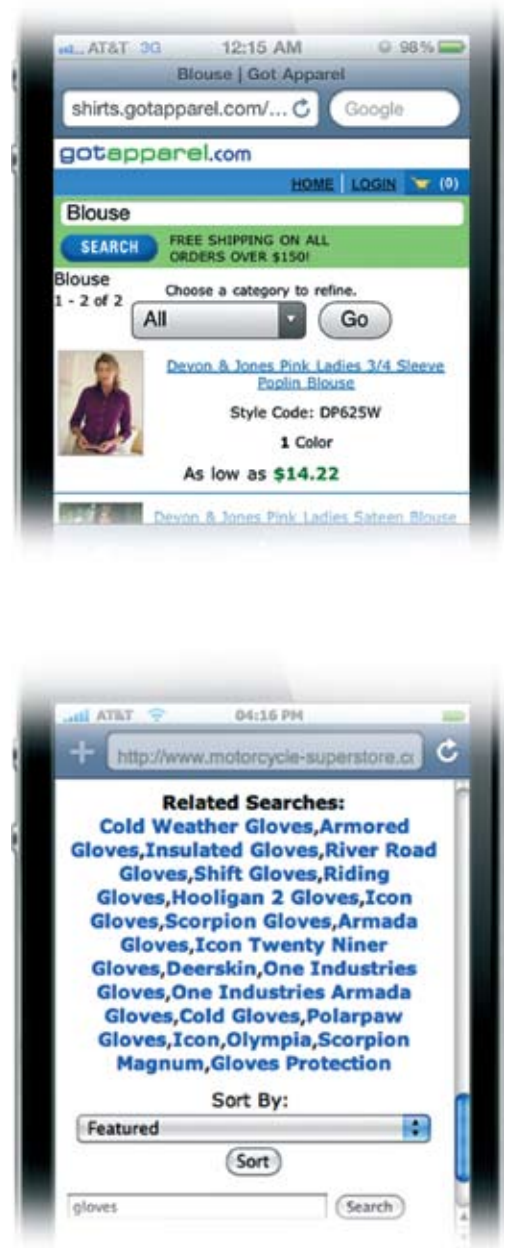
SLI Mobile leverages SLI's advanced on-site search and navigation solution, with adapted features for mobile, to make it possible to find and compare products within the limitations of a handheld device. These include shopping cart integration, prominent search box placements, easy to use buttons, and thumbnail product images optimised for fast delivery on mobile devices.

SLI Mobile includes

- Fast and relevant on-site search and navigation
- Customised to fit your branding and design
- Expandable refinement options
- Simple, clear product titles and pricing
- Integrated product ratings and reviews
- Thumbnail product images
- Mobile site or mobile app integration
- Relevant search results
- Related searches and sort by options

Find out how SLI Mobile helps retailers and other online businesses quickly provide an intuitive mobile experience to their customers, with advanced search and navigation capability and space-efficient product landing pages.

Contact us at sales@sl-systems.com



About SLI Systems

SLI Systems' solutions are built with patented learning-based search and navigation technology that Searches, Learns and Improves the user experience. The search continually improves, enhancing customer satisfaction while yielding a valuable understanding of their needs and increasing your overall sales.

SLI Systems provides improved mobile search results for companies like Motorcycle Superstore, Got Apparel and The Catholic Company. The company has offices in California, New Zealand and London.

SITE SEARCH THAT LEARNS • MERCHANDISING • USER-GENERATED SEO

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