

SLI Learning Search Connect for Magento Enterprise

Powering Your Magento Store with Relevant Site Search



Key Features

- Indexes full Magento catalog
- Enables scheduled feed creation & transfer
- Integrates with shopping cart APIs
- Works with all versions of Magento Enterprise EE 1.10+
- Downloadable from the Magento Connect Marketplace



Now that's a
good search
result.

Key Benefits



- Improved e-commerce sales
- Fast generation of feeds
- Seamless integration
- Rapid implementation
- Low internal resource involvement
- Custom modifications to search results

SLI Systems, a Gold Industry Partner of Magento, has developed SLI Learning Search Connect™ to provide the power of its full-service, learning based site search to retail clients using the Magento e-commerce platform.

SLI's Learning Search Connect™ extension integrates with Magento to provide an outstanding level of search with default settings appropriate for most online retailers.

Learning Search Connect ensures that the combined use of Magento and SLI becomes seamless and easy to implement. Using Learning Search Connect extends the Magento admin console to include SLI data feed configuration. Enabling the module in the admin console will replace the Magento built-in catalog search with SLI's award winning Learning Search™.

Configuration of SLI Through the Magento Console

The screenshot shows the Magento System Configuration interface. At the top, there is a navigation bar with tabs for Dashboard, Sales, Catalog, Mobile, Customers, Promotions, Newsletter, CMS, Reports, and System (highlighted). Below the navigation bar, there are two warning messages: "One or more of the Cache Types are invalidated: Blocks HTML output, Page Cache. Click here to go to [Cache Management](#) and refresh cache types." and "Latest Message: Important Security Update - Zend Platform Vulnerability [Read details](#)".

The main content area is divided into two columns. The left column contains a "Current Configuration Scope" dropdown set to "Default Config" and a "Manage Stores" link. Below this is a "Configuration" sidebar with a tree view showing categories like GENERAL, CATALOG, and their sub-items.

The right column displays the "SLI Settings" configuration page. At the top, a green message box states "The configuration has been saved." The settings are organized into sections: "General", "Feed Settings", and "FTP Settings".

- General:** "Enabled" is set to "Yes" with a "[STORE VIEW]" label.
- Feed Settings:** "Backup Feed?" is set to "Yes" with a "[GLOBAL]" label. "Next Automatic Feed Generation" is set to "Oct 30, 2012 2:17:00 AM" with a "[GLOBAL]" label. "Generate Feed" has a "Generate Feed" button and a "[GLOBAL]" label. Below the button, there are two status messages: "▲ Currently generating feeds..." and "▲ Manually generates feed. If FTP is enabled, also sends the feed."
- FTP Settings:** "Enabled" is set to "Yes" with a "[STORE VIEW]" label. "FTP User" is set to "wolfelectronics" with a "[STORE VIEW]" label and a note "▲ Provided by SLI.". "FTP Password" is masked with "*****" and has a "[STORE VIEW]" label.

Learning Search Connect is a downloadable Magento extension, available through the Magento Connect Marketplace. It is compatible with all versions of Magento Enterprise EE 1.10+. Learning Search Connect automatically generates a data feed from Magento and sends it to SLI via FTP. No manual intervention is required post initial implementation. SLI indexes the full catalogue of online product data and content, and creates custom search results pages that are consistent with your retail site's look and feel.

Several Magento e-commerce platform customers use SLI's standard full-service site search solution, including Eastwood, Ghirardelli Chocolate and Carolina Rustica.

With powerful features such as dynamic merchandising, Rich Auto Complete, AJAX and learning SEO, SLI significantly improves the user experience of any retail site. SLI Learning Search™ helps site visitors find what they want to buy quickly and easily, which drives increased sales and greater customer loyalty.

Cloud Service Done Right

SLI offers a highly redundant architecture that helps protect you from hardware or other service failures. This costs you nothing and is part of our effort to continuously offer the best service possible. Furthermore, as a hosted service we can readily scale to meet the needs of your site during peak shopping seasons.

About SLI Systems

SLI Systems enables the world's leading e-commerce retailers to increase sales by connecting shoppers with the products they're most likely to buy. With proven search technology that learns from the activity of real site visitors, SLI delivers SaaS-based site search, navigation, merchandising, mobile, recommendations and SEO solutions that arm retailers with the tools they need for rapid growth.

To learn more visit sli-systems.com, sli-systems.com.au or sli-systems.co.uk.